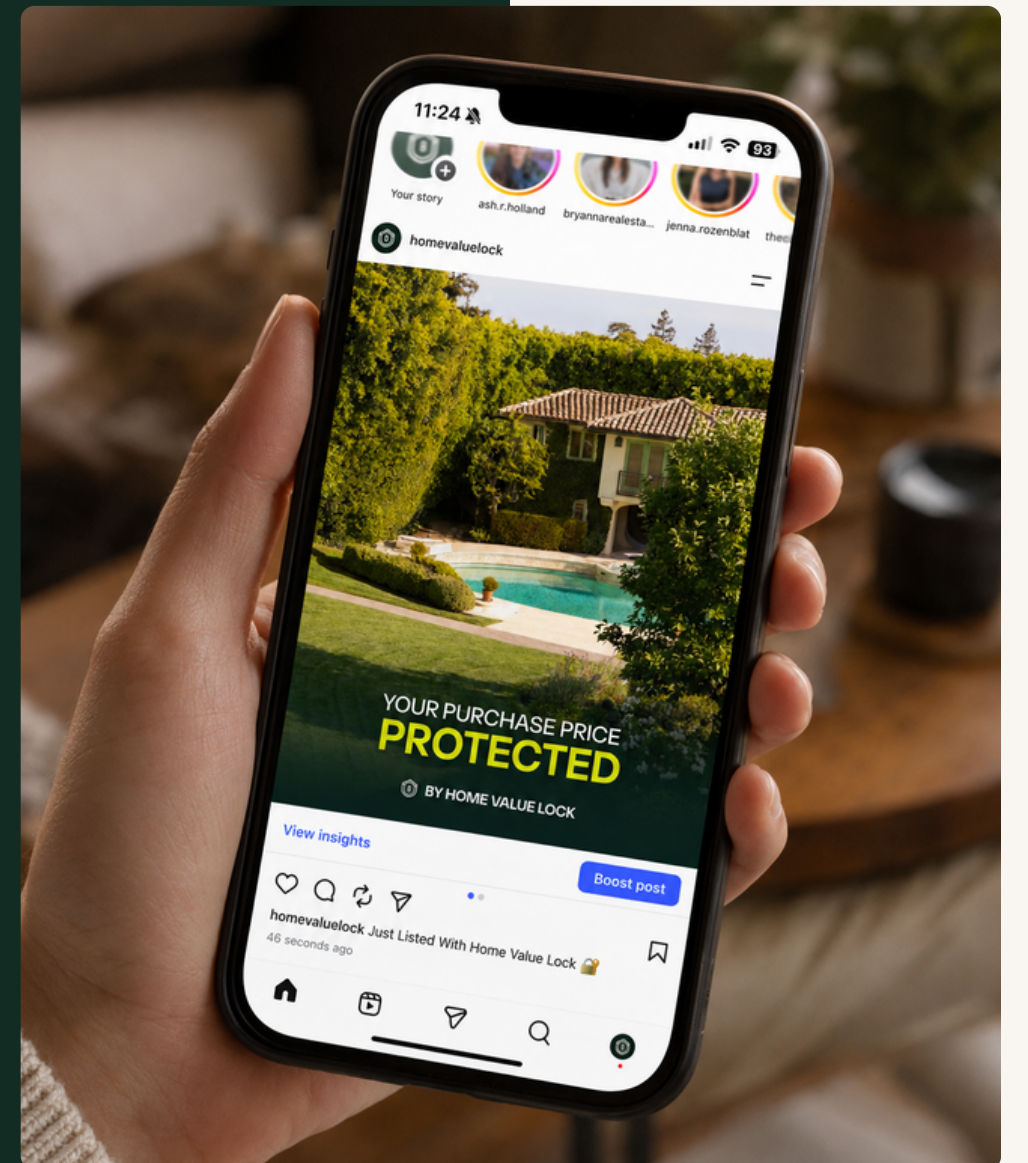


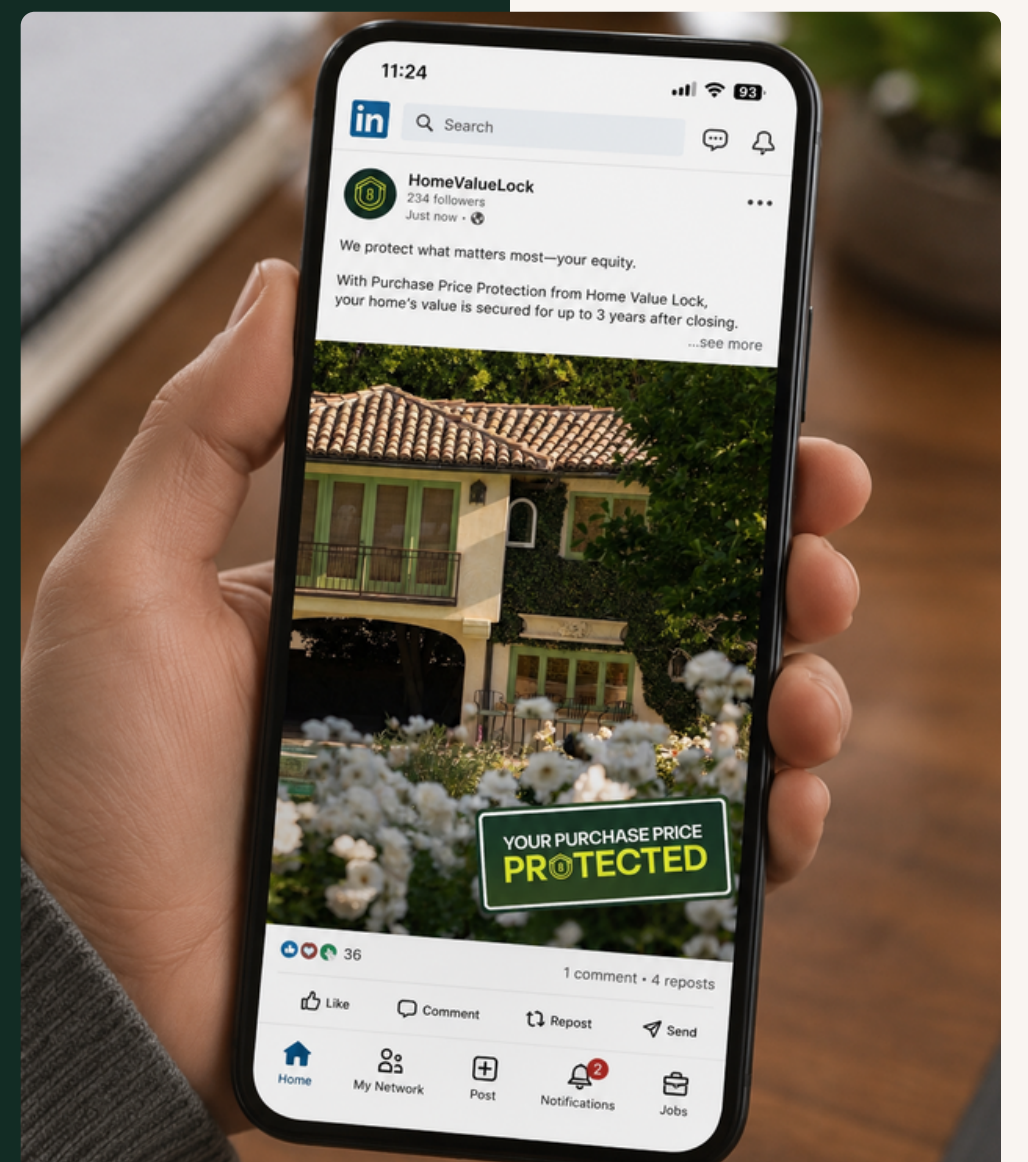
Slide 1 — Cover Graphic

Bold and direct. Works as your cover image or can appear at any point in a property carousel. Use this when you want the Purchase Price Protection message front and center.



Slide 2 — Sticker

More reserved. Overlay it on your cover photo or drop it into any slide in your carousel. Good for when you want to note the protection without it dominating the post. On Stories, use this instead of the full graphic.



Slide 3 — Explainer Card

Always include this whenever you're promoting a Home Value Lock listing. Most people don't know what Purchase Price Protection means, so this does the education for you. It always goes last after you've established the property and that it's protected.

